A Super Champion in our Midst

If you’ve been to our St. Louis Park location you have probably had the pleasure of meeting Lambert Lum. Lambert has been serving customers at Citizens Independent Bank since 1998. “Lambert is a great asset to our team,” says Greg Palmer, V.P. of Personal Banking. “He personifies our mission to build and maintain close customer relationships by providing exceptional customer service.”

Recently Lambert accepted the opportunity to serve as a Children First Super Champion. Children First is about changing the behavior of adults toward young people. It’s a communitywide initiative focused on the positive development of young people by building Search Institute’s 40 Developmental Assets.

Children First has an Asset Champions Network of 250 people trained and dedicated to this vision. The pilot project will extend their commitment through the development of six teams each led by a Super Champion. Super Champions will facilitate meetings of team members in an effort to empower and connect members as they deepen their focus on building assets in youth. The role of Super Champions is to draw out the wisdom of members of the group. These newly created teams will enable St. Louis Park young people to have access to the relationships, expectations and experiences necessary to help them thrive.